



M O R E S C H I

Alfred Moreschi

An experienced Graphic Designer since before the computer revolution and has kept on the edge of most every new tool and technique since the '80s. Considered an expert with the AdobeCS Suite he has vast experience in both print and digital media. An online portfolio is at www.moreschi.biz

BACHELOR OF ARTS IN GRAPHIC DESIGN

University of Louisville - May 1984

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ALFRED MORESCHI GRAPHIC DESIGN

December 1989 to the present

Freelance Graphic Designer providing graphic design for clients including GE, Chevron, PPG, Kimball International, Koch Filter Corporation and others. Projects have included all phases of corporate communication, corporate identification, websites and product illustration.

MORESCHI ASSOCIATES

July 1998 to December 2001

Owned and managed a small Graphic Design Firm with four employees. Oversaw and coordinated the work of other Graphic Designers. Projects included all phases of corporate communication, corporate identification, websites and product illustration.

LOUISVILLE CHAMBER OF COMMERCE

June 1986 to December 1989

Art Director of *Louisville* magazine, Actor's Theatre Programs, and various other publications of the Louisville Chamber of Commerce. Responsible for all aspects of design, production, illustration, print buying and supervision.

FARMER COMMUNICATIONS

October 1985 to June 1986

Assistant Art Director of *Louisville* magazine. Designed and produced brochures, catalogues, logos, stationary and advertisements.

STEPHEN HALL DESIGN

May 1984 to October 1985

Assistant Art Director of *Louisville* magazine, Art Director of *Louisville Lawyer* magazine and *Kentucky Bellnews* newsletter. Responsible for the design and production of newsletters, magazines, catalogues, and other graphic material.